

Carl W. Rosa
Chief Executive Officer
Main Street Waterbury



In March of 2004 Carl W. Rosa was selected as Main Street Waterbury's first Executive Director. In this role, Rosa's responsibilities include working with the various downtown property owners, merchants, real estate brokers, volunteer committees, city government, neighborhood and community groups and the Main St. Waterbury board of directors, to foster a positive and cohesive approach to achieving goals for downtown Waterbury revitalization.

In 2005 the 40,000 readers of The Waterbury Observer voted Carl "*Waterbury Person of the Year*" in recognition of his efforts.

In June of 2006, he was recognized by the Connecticut Main Street Center as the Main Street communities' *Executive Director of the Year*. This award recognizes the work of an outstanding professional in the field of downtown revitalization who has distinguished him or herself locally and regionally, representing exemplary efforts and demonstrated results. That same year he was selected as the Waterbury Neighborhood Council's "*Person of the Year for 2006.*"

In 2008, Rosa earned his certification as a National Main Street Manager from the Professional Main Street Management Institute.

Prior to accepting his current position, he was previously employed as Director of the Timexpo Museum located at the Brass Mill Commons in Waterbury. In that role, he had worked on the development, installation, operations, and promotion of the museum.

He is currently on the Waterbury Regional Chamber of Commerce Public Policy Committee, is a Council Member of the Waterbury Region Arts & Culture Collaborative, a Voting Member of United Way Greater Waterbury and serves on the Steering Committee of Leadership Greater Waterbury.

A lifelong resident of Waterbury, Rosa is a graduate of Sacred Heart High School and the University of Connecticut. He currently resides in Waterbury's Robinwood neighborhood with his wife Sandra and their children Jennifer and Andrew.